

CONTACT

Phone:
+1-203-909-5019

Location:
Raleigh, NC

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Portfolio:
www.jaleelsmith.com

SKILLS

Creativity
Communication
Conceptual Thinking
Problem Solving
Teamwork
Organization
Adaptability
Self Motivation
Leadership

TECHNICAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Adobe Indesign
Adobe Dreamweaver
Microsoft Office
Figma
Sketch
Keynote
Wordpress
HTML/CSS

EDUCATION

Master of Professional Studies, Digital Media

Northeastern University, College of
Professional Studies
Boston, MA
2015-2017

Bachelor of Science, Business Administration

Southern Connecticut State
University, School of Business
New Haven, CT
2010-2014

Jaleel Smith

MULTIMEDIA SPECIALIST

PROFILE

Hi there. I'm Jaleel Smith, but most call me Jay. I'm a versatile multimedia designer skilled in creating captivating visual content for various digital realms, including web development, game design, video editing, graphic artistry, and animation. Armed with a master's degree in Digital Media and a specialization in Animation, I thrive on collaborating with fellow creative minds to weave immersive digital narratives for the entertainment landscape.

WORK EXPERIENCE

Creative Design Director

Knowva Academy / Boston, MA / Dec 2018 - Present

- Translate business and product requirements into visually appealing concepts and highly usable responsive experiences.
- Thrive in an open and collaborative peer environment.
- Oversee design projects from inception to completion, ensuring adherence to budget and timeline constraints.
- Designed online course assets and webpage layouts using Figma.
- Collaborate with internal departments and external producers to develop promotional videos, providing storyboards, animations, motion graphics, and compositing.
- Review client feedback and make necessary alterations to meet their needs.

Animator, Composer, Motion Effects Artist - Intern

Interlock Media / Cambridge, MA / Jun 2018 - Sep 2018

- Designed and created engaging 3D assets and motion graphics for video deliverables.
- Worked closely with the Director, Senior Editor, and other departments to assist in post-production graphics creation.

Assistant Producer, Illustrator, Front-End Developer

Northeastern University CPS, InkLab / Boston, MA / Jul 2016 - Aug 2018

- Managed and coordinated a team of designers on multiple projects simultaneously, from start to completion.
- Developed gamified interactive educational web content to provide students with engaging and supplementary learning experiences.
- Wireframed, storyboarded, illustrated, and documented concept ideas for client pitches and project development.